



Concept Note



Project Overview

Genesis Counseling, LLC provides support to teens and their families through counseling, education, and activities to enhance the development of teens into happy, confident and productive adults and strengthens families.

The goal is to create a website providing information about the counselor and services offered, workshops that are given once a year, online resources on the site such as book and links that is helpful and online consulting with the counselor.

Target Audience

The target audiences for the site are families, parents, teens and couples that are in need of counseling.

Design

Below is design compositions for the home and resources pages of the Genesis Counseling, LLC website. They are images that represent what the website will look like upon the completion phase. These are not final drafts but are good building blocks for the final design of the website.

The Genesis Counseling, LLC website site will use a clean and aesthetic approach that will be accomplished by using...

1. A display of imagery throughout the entire website that will attract the users attention to the site
2. A book gallery displaying images of books using a light box effect.



Genesis Counseling Home Page



Genesis Counseling Resource Page



Technology Used

XHTML, CSS, PHP (Basic), JavaScript and Photoshop

Sitemap

